

## FOR IMMEDIATE RELEASE

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## INTRODUCING THE NEW ELO TOUCHSYSTEMS ACCUTOUCH 5-WIRE RESISTIVE TOUCHSCREENS FROM TE CONNECTIVITY

-- Bring proven Elo 5-wire resistive touch performance to elegant, seamless display designs --

HARRISBURG, Pennsylvania - March 6, 2012 – The new Elo TouchSystems AccuTouch resistive zero-bezel touchscreens incorporate a major innovation that eliminates the need for the front bezel of traditional resistive display designs. This new product offers an attractive alternative to more costly touchscreens using glass or capacitive technologies and allows for complete design flexibility. The new AccuTouch resistive screens bring to life elegant touch solutions designed with style and affordability in mind. These new screens -- based on field-proven and mature AccuTouch 5-wire resistive touchscreen technology -- are available in multiple sizes as standard products or in customized configurations.

The Elo TouchSystems AccuTouch zero-bezel touchscreens were developed for more design flexibility and to make integration into retail, hospitality, industrial and medical touch systems easier and more cost-effective. By eliminating the need for a front bezel, unique product designs are now possible, especially for human-machine interface (HMI) applications where a modern, elegant smart phone-like look and feel is desired. In addition, without a front bezel, it is now possible to achieve reduced costs and complexities in supply chain and integration processes. Further cost savings are also possible as lamination of a decorative front foil is no longer needed, and with a scratch-resistant 4H hardness rating that surpasses most other resistive touchscreens, the AccuTouch touchscreens provide durable, reliable use over long periods of time. Standard Elo controller and chip solutions with Elo drivers are compatible with a wide variety of operating systems and work with the new AccuTouch touchscreens to facilitate worry-free touch performance.

"The new zero-bezel AccuTouch family illustrates TE's ongoing commitment to deliver innovative touchscreen products," states Ellen Liang, product manager for the AccuTouch product line. "As one of the first companies

who introduced resistive touchscreen technology, it remains one of our core products which we are continuously improving and refining to meet customer needs."

Available in 7-, 12, 15 and 22-inch sizes, the new Elo TouchSystems AccuTouch zero-bezel 5-wire resistive touchscreens deliver accurate touch responses in high-use applications, seamless integration and customization capabilities, and design aesthetics without the need for a front-bezel that can trap dust and dirt as with traditional resistive touchscreen displays. Units will begin shipping worldwide in April 2012 and samples are available now.

- AccuTouch Zero-bezel Datasheet
- AccuTouch Zero-bezel Product Overview
- AccuTouch Zero-bezel Press Release
- Elo TouchSystems Website
- TE Connectivity Website

## **About TE Connectivity**

<u>TE Connectivity</u> is a global, \$14 billion company that designs and manufactures over 500,000 products that connect and protect the flow of power and data inside the products that touch every aspect of our lives. Our nearly 100,000 employees partner with customers in virtually every industry—from consumer electronics, energy and healthcare, to automotive, aerospace and communication networks—enabling smarter, faster, better technologies to connect products to possibilities.

## **About TE Touch Solutions**

TE Touch Solutions, a global leader in touchscreen technology, develops, manufactures, and markets a complete line of touch screens, touch monitors, and all-in-one (AiO) touch computers under the Elo and TE brands. Backed by over 40 years of touch experience and with multiple touch technology options, including surface acoustic wave (SAW), resistive, surface capacitive, projected capacitive, acoustic pulse recognition (APR), infrared (IR), and multi-touch, Elo touch products are available for diverse applications in retail, point-of-sale (POS), kiosk, medical, industrial, hospitality, transportation, automotive, mobile and gaming markets. Visit www.elotouch.com or call +32 16 352100 for more information.

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