



DynaPAD
Secure card reader authenticator for magstripe with secure keypad





DynaPAD for RetailSecure Card Reader Authenticator and Keypad

For merchants and call centers that want durability, security and flexibility for card present and card not present transactions, the DynaPAD Secure Card Reader Authenticator (SCRA) is MagneSafe™ secured and offers a reliable, long swipe path with complete security features for the peace of mind you can trust. The DynaPAD also features an easy-to-use keypad with a large 2 line x 16 digit liquid crystal display (LCD) for manual entry of card data. Specifically designed to meet PCI DSS requirements to secure cardholder data, the DynaPAD employs the industry standard, Triple DES encryption. For greater flexibility, its USB interface can be configured for USB HID or USB Keyboard Emulation, conveniently connecting to many existing merchant applications and making them more secure.

Instant Card Data Preparation

MagTek secure card reader authenticators (SCRAs) use MagneSafe Security Architecture (MSA), a digital identification and authentication architecture that safeguards consumers and their personal data. Designed to exceed PCI regulations, MSA leverages strong encryption, secure tokenization, counterfeit detection, tamper recognition, data relevance and integrity, and dynamic digital transaction signatures, which together validate and protect the entire transaction and each of its components. A key feature of MSA is MagnePrint® card authentication, a patented, proven technology which reliably identifies counterfeit credit cards, debit cards, gift cards, ATM cards and ID cards at the point of swipe, before fraud occurs. MSA's multi-layer security provides unmatched protection and flexibility for safer online transactions.



Call a representative to learn more: 562-546-6400.

Specifications

Investment for Peace of Mind

The DynaPAD gives merchants and call centers the flexibility to accept both swiped transactions (card present) and manually entered transactions (card not present) where the sensitive card data is always encrypted using 3DES/DUKPT. Save time and resources with secure remote key injection and key management. MagTek's secure infrastructure allows merchants to safely and remotely inject encryption keys. This minimizes risk, while lowering costs, eliminating the need for merchants to manage sensitive information (such as encryption keys or device configuration settings) and enhances overall operations. Remote Services for key and device management allow for the upgrade of keys or device security settings throughout the life of the device, and remove the need for merchants to recall devices. Such flexibility provides peace of mind in knowing that merchants have maximum flexibility to manage changes in the future and the flexibility to support tomorrow's evolving payment technologies.

Drop-in Replacement, Ease of Integration

MagTek understands that development time is expensive, and that "time to market" is critical. The DynaPAD is a plug-n-play USB device (USB power and connection). DynaPAD is 100% interface compatible with many MagTek USB HID readers and can be a drop-in replacement that requires no change to the merchant's POS software solution.

Industry Standard Compliance

- Remote key and device management services from MagTek are compliant with TR-39 environments
- MagTek is an official ESO (Encryption Support Organization). Visit Visa's Global Registry of Service Providers for more details

FEATURES

- Supports encryption of magstripe card data (card present) and manually entered card data (card not present)
- Ergonomically designed keypad offers exceptional tactile feel
- USB Powered, no external power supply required
- 2 line by 16 digit liquid crystal display (LCD)
- 1 million+ card read cycles
- MagneSafe[™] security architecture
 - Triple DES open standards-based encryption
 - DUKPT key management
 - Immediate card data tokenization
 - MagnePrint® card authentication

SECURE CARD READER AUTHENTICATOR (SCRA)

Three (3) tracks

Protects card data per PCI DSS requirements MagnePrint card authentication

GENERAL

Interface(s) USB HID and USB KB

Color Black

Ref. Standards ISO 7810 and ISO 7811/ AAMVA

Recording Method F2F

Message Format ASCII

Card Speed 6 to 60 ips (15.4 to 152.4 cm/s)

ELECTRICAL

Power Input 5V from USB bus

Current

Weight

Normal Mode 100mA maximum

MECHANICAL

Dimensions L 5.90" x W 4.00" x H 1.51" (150MM X 102MM x 38MM)

9.3 oz

Connector USB Type A plug

Cable Length

ENVIRONMENTAL

Temperature Operating

Operating 0° - 45° (32° F to 113° F) Storage -20° - 60° (-4° F to 140° F)

Humidity Operating Storage

5% to 90% noncondensing 5% to 90% noncondensing



Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/authenticators, token generators, EMV contact, contactless and NFC reading devices, encrypting check scanners, PIN pads and distributed credential personalization systems for secure magstripe and EMV enabled cards. These products are used worldwide by financial institutions, retailers, and processors to provide secure and efficient payment and identification transactions. Today, MagTek continues to innovate. Its MagneSafeTM Security Architecture leverages strong encryption, secure tokenization, dynamic card authentication, and device/host validation enabling users to assess the trustworthiness of credentials and terminals used for online identification, payment processing, and high-value electronic transactions.